

GREEK
POLITICS



SPECIALIST
GROUP

**INTERNATIONAL CONFERENCE
IMAGES OF NATIONS:
STRATEGIC COMMUNICATION, SOFT POWER AND THE MEDIA**

**ATHENS, 4 & 5 FEBRUARY 2009
MINISTRY OF FOREIGN AFFAIRS, KRANIDIOTIS HALL, 1 AKADIMIAS ST**

full details and online registration at www.gpsg.org.uk/athens

KEY CONTACTS

Organising Committee

Dr. Athanasios N. Samaras, Conference Academic Convenor, ath.samaras@usa.net

Achilleas Ioakimides, GPSG Advisory Committee, aioakimides@gmail.com

Roman Gerodimos, GPSG Convenor, rgerodimos@bournemouth.ac.uk

Dr. Andrew N. Liaropoulos, GPSG Secretary, andrewliaropoulos@gmail.com

Irini Polidorou, Project Manager, irinipolidorou@yahoo.com

Tel (GR): +30 (0) 6949 079 175 [registration, facilities, local organisers]

Tel (UK): +44 (0) 1202 965 105 [international media enquiries]

Email: athens@gpsg.org.uk

CONFERENCE PROGRAMME

Day 1: Wednesday, 4 February 2009

09.00	Registration
09.30	Introduction and Welcome to the Conference (GPSG Organising Committee) Address by the Minister for Foreign Affairs, Mrs Dora Bakoyiannis
10.30 – 11.30	1st Keynote Speaker: Prof. Philip Taylor
11.30 – 13.30	Panel 1: The Internet as a Tool of Foreign Policy and Public Diplomacy
13.30 – 14.30	Buffet Lunch
14.30 – 16.30	Panel 2: Images of Nations in the News
16.30 – 17.00	Coffee Break
17.00 – 19.00	Panel 3: The International Relations Approach: Images of Nations and “Soft Power”
19.00	End of Day 1 Proceedings

Day 2: Thursday, 5 February 2009

09.00 – 10.00	Opening of Day 2 Proceedings
10.00 – 11.00	2nd Keynote Speaker: Prof. Keith Dinnie
11.00 – 13.15	Panel 4: Strategic Communication Approaches: From Public Diplomacy and Lobbying to “Nation Branding”
13.15 – 14.15	Buffet Lunch
14.15 – 15.15	3rd Keynote Speaker: tbc
15.15 – 17.15	Panel 5: The Institutional Approach: Policy Formulation in Greece
17.15 – 17.30	Closing Remarks and End of Conference

The conference languages are English and Greek. Simultaneous interpretation facilities will be available.

Wi-Fi access will be available in the main conference hall.

Please note: for security reasons, all delegates will be asked for their ID card or passport when entering the conference venue.