International Conference

Images of Nations: Strategic Communication, Soft Power and the Media

Athens, 4/5 February 2009 www.qpsq.org.uk/athens



Prof. Christodoulos Yiallourides

"Cultural Diplomacy and National Identity: A Dynamic Relation of Interdependence in the Era of Globalization"

National identity and nation-states were formed in the 18th century based on the idea of 'one nation – one state'. This idea was originally shaped on the belief that certain groups of people (communities) are identified by a common historical tradition, a common language and a common racial (tribal) background and was further mutated into 'a sense of belonging in a community'. This perception shaped the politics of nation-states in the 20th century in the areas of foreign policy and cultural diplomacy, where national interests were promoted through culture. In the era of globalization, this process is being transformed in two ways. First, by influencing multi-cultural societies and second by supporting the European and global cultural heritage

CURRICULUM VITAE

Professor Christodoulos Yiallourides was born in Morfou, Cyprus in 1949. He studied in the Law University of Athens, the University of Tubigi and Bochum of the Federal Democracy of Germany, in the subjects of Law, Sociology, Political Science and International Relations focusing his Postgraduate studies in Political Sociology, International Law and International Relations.

His PhD thesis was compiled in the University of Bochum where in 1980 he was appointed professor in the School of Social Sciences. He worked as Scientific Associate at the University of Bochum from 1981 until 1984 and from 1985 to date he has been member of the teaching staff of the Panteion University. He holds the position of Professor while the subjects on which he dwells upon both in research and teaching are: "Greece-Turkey Relations", "International Politics Theory", "Foreign Policy of the Power-States: USSR/Russian Federation", "Turkish Foreign Policy".

He is the author of many books including: "The protection of minorities and the Cypriot problem" (written in German), "The Turkish transition" (1997, 1999), "Turkey in the 21st century (2007)" "The Greek-Turkish conflict from Cyprus to Imia to S300 and Helsinki 1955-1996" (1997), "Greece and Turkey after the Cold War", "Refractions of Conflict: Greek and Turkish coverage of Bilateral Dispute, Cyprus 1955 – Imia 1996" (Caratzas Books, New York, 2001), and has also compiled a series of articles and studies written in a number of languages, including Greek.

Since 1979 he has participated in a number of scientific conventions and summits in Greece as well as abroad. Ever since 1989-90 he has been teaching in all of the branches of the Hellenic Armed Forces (Joint War College), as well as the Hellenic School of National Defense and the School of National Security (which was founded in 1996 after Prof. Christodoulos Yiallourides's recommendation). Since 2002, Prof. Christodoulos Yiallourides is a member of the Administrative committee of the Open University of Cyprus.

In June 2004 he was appointed member of the Scientific Board of the Institute of Defence Analyses of the Ministry of Defence. As from January 2005, he is the Director of the European Cultural Centre of Delphi (E.C.C.D.).